

UK & EIC PAVILION AT OIL & GAS ASIA (OGA)

2026

2-4 September, 2026 | Kuala Lumpur, Malaysia



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Date: 2-4 September 2026

Location: Kuala Lumpur Convention Centre, Malaysia

Join the **UK & EIC Pavilion at OGA 2026** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The Oil & Gas Asia Exhibition (OGA), presents an ideal ground for the O&G stakeholders to meet key decision makers from national and international oil companies, at the same time attain current and relevant information on the trends, technology and solutions of the industry.

Join us and be a part of the experience!

36,000+

Attendees from 70
Countries

100+

Countries

35m+

USD of potential business
reported during OGA 2024

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Market Intelligence



Malaysia stands as a strategic hub in Southeast Asia, with a well-established and continually evolving oil and gas industry. Given Malaysia strategic location and dynamic energy landscape, the country drives the region's oil and gas development and continues to attract global interest. In February 2025, Malaysia has launched Malaysia Bid Round 2025 (MBR 2025) which has captured the interest of leading international oil and gas companies.

Across the region, the APAC oil and gas market continues to advance with the sector investments projected to see \$899 billion. Licensing rounds scheduled for 2025 and 2026 in countries such as Malaysia, Indonesia and Brunei are expected to drive further exploration activities, which will feed into future field development projects. Growth in demand for natural gas is actively driving midstream infrastructure development across the region. Governments are responding to support future gas demand, driven by rising electricity needs from the rapid expansion of data centres and ensuring stable electricity supply.

Alongside this thriving oil and gas industry, the offshore wind sector is gaining momentum with projected additional capacity of around 100 GW by 2035. Key markets include China, South Korea, Taiwan, Vietnam and Japan. Notably, Australia, while still emerging, is expected to have one of the largest offshore wind pipelines in the long term. Whilst the ambitions are growing in the region, large scale additions will not be seen until post 2030.

National hydrogen strategies are in place in countries within the APAC region that include India, Japan, Australia, China, South Korea, Singapore, Malaysia, and New Zealand, with each countries aiming to adopt hydrogen as driving force behind their energy transition effort. As regulatory frameworks evolve, APAC is emerging as a key market for carbon capture, led by Australia and joined by growing efforts in Indonesia, Malaysia, and China. Given the region's reliance on coal-fired power, carbon capture is anticipated to play a critical role in supporting decarbonisation strategies across APAC.

100GW

Offshore Wind
Capacity by 2035

\$899bn

APAC O&G CAPEX

3004

Projects Tracked in
DataStream across all
sectors

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Benefits of Participating on the UK & EIC Pavilion



Prime
Location



Enhanced Promotion



High visibility
presence



Access to industry
experts



Onsite Support
by APAC EIC



VIP visitors &
pavilion tours
(subject to availability)



Dedicated project
manager



Appointed EIC
freight
partner & stand
designer



Country overviews/
project data
presentation



Company profile
in the EIC group
brochure



Help to identify
potential partners
& customer

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Your Stand

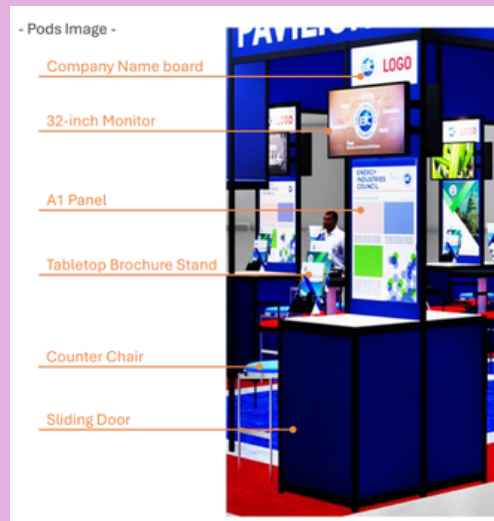
Shell scheme package



*Image for display purposes only

- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits

Pod package



*Image for display purposes only

- Prime location
- 32in screen included within the price
- A1 Panel Poster (Design to be provided by exhibitor)
- Tabletop Brochure Stand
- Counter Chair
- Power outlet
- Catered group lounge
- Meeting tables and chairs
- UK group branding
- Networking Reception
- Project management

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.



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Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£840

per sqm

Non Member

£890

per sqm

Pod Package Cost

EIC Member

£2,700

per pod

Non Member

£3,000

per pod

Example (member costs)

9sqm from

£7,560

12sqm from

£10,080

18sqm from

£15,120

Additional Costs

Corner Fee (Optional)

*If booking a corner stand

Premium

Applicable to stands 01 and 02

£500

per corner

Regular

Applicable to stands 07,08 and 10

£250

per corner

Sub Exhibitor Fee (Optional)

*If exhibiting with another company

£150

per company



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EIC Membership

The EIC is the world's largest, energy-agnostic trade association, supporting companies that supply goods and services to the world's energy industries. EIC helps its members to export, diversify and grow through its network of international offices, where our teams gather intelligence on worldwide projects, organise business events and provide regional support to members.

Exclusive Benefits



Events &
Networking



Energy
Market
Expertise



Profile
Raising



Supply Chain
Expertise



EIC Members
benefit from
exclusive discounts
across all of our UK
Pavilions and Trade
Delegations



To book your demo, please contact us on
membership@the-eic.com



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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Project & Event Manager

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FX Payment Partner:

Corpay[^]

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